



Cairo Bears Community Art Project Sponsor Packet 2023

**Sponsored by
Cairo Development Foundation
PO Box 251
Cairo, NY 12413**

**Questions? Contact Sherry B. True 410-935-0072
cdfbears467@gmail.com**

www.cairodf.com

Welcome to the Cairo Bears Community Art Project

Once again, Cairo Bears will grace the streets of Cairo, Acra, Round Top, Purling, and South Cairo. The Cairo Development Foundation administers the Cairo Bears Community Art Project as a fundraiser to benefit the Cairo Development Foundation, the Town of Cairo, and surrounding communities.

Make plans to host a decorated fiberglass bear for the summer. They will be decorated by a juried artist who will be selected by you, the sponsor, and by the “**Cairo Bears Community Art Project 2023**” Committee. Bears will be on display all summer throughout the Town of Cairo and will be auctioned on the 3rd weekend in September, 16 2023.

How does The Bears Community Art Project work?

Artists wishing to participate will create colored sketches of designs for a fiberglass bear with a standing or sitting position. Completed designs will be submitted by November 30th and then our committee will work with you to choose an artist and a design to your liking. The Artists will then transform their bears for the May unveiling. Bears will be on display from Memorial Day through Labor Day.

Where do the Bears Go After the Summer?

Following their summer on the street, the bears are auctioned off at our “Cairo Bears Community Art Project” Auction. The profits are then divided up. Firstly, in profound appreciation for the work done by our artists, they will receive a percentage of the gross amount for which their bear is auctioned. The net proceeds will go towards the Cairo Development Foundation for future projects to beautify and improve the Town of Cairo and promote a business-friendly atmosphere in our community.

**All Sponsor names will appear on the
Official Cairo Bears Community Art Project Guide and Map.
Our goal is to have 56 Bears featured throughout the Town of Cairo.
Memorial Day – To Labor Day 2023.**

**Be sure to sign up for your bear before the cubs are all adopted!!
This is a COMMUNITY WIDE PUBLIC ART event and we encourage
participation by all businesses, organizations, and individuals. This
fundraiser helps to move Cairo forward in a positive and community-
oriented way!**

Become a sponsor today!!!

For more information contact Sherry B. True at 410-935-0072 or e-mail cdfbears467@gmail.com

Sponsor a Cairo Bear

Cairo Bear Corporate Chain Sponsor - \$800

Supports one decorated Bear and will receive the following:

- Sponsored bear displayed in front of your place of business for the season
- Sponsor name recognition on “Cairo Bears Community Art Project 2023” Guide & Map
- Plaque on the bear display platform indicating sponsor, artist and bear’s name
- Recognition at the Cairo Bears Auction on September 16, 2023
- 1 Ticket to the Cairo Bears Auction

Cairo Bear Sponsor - \$600

Supports one decorated Bear and will receive the following:

- Sponsored bear displayed in front of your place of business for the season
- Sponsor name recognition on “Cairo Bears Community Art Project 2023” Guide & Map
- Plaque on the bear display platform indicating sponsor, artist and bear’s name
- Recognition at the Cairo Bears Auction on September 16 , 2023
- 1 Ticket to the Cairo Bears Auction

Cairo Bear Co-Sponsor - \$300

Shared support (1/2) of one decorated Bear. Will receive the following:

- Co-Sponsored bears will be displayed on Main Street in Cairo for the season
- Both Co-Sponsors name on “Cairo Bears Community Art Project 2023” Guide & Map
- Plaque on the bear display platform with 2 Co-sponsors, artist and bear’s name
- Recognition for both co-sponsors at the Cairo Bears Auction on September 16 , 2023
- 1 Ticket to each co-sponsor to the Cairo Bears Auction

Co-sponsors should collaborate and designate their chosen co-sponsor on the application. If no Co-sponsor is indicated, CDF will attempt to pair you with another business Co-sponsor if possible.

2023 Sponsor Timeline

January 31, 2023	Completed and signed sponsor packets and payments due unless other arrangements have been made for payments.
Jan-Feb 2023	Artist designs distributed to sponsors for selections.
February 14, 2023	Deadline for sponsor's selection of bears. If sponsors do not choose a design, CDF will select one on their behalf.
Late May 2023	Bear installation begins in time for Memorial Day Weekend
June - September	Bears on display on the streets Memorial Day thru Labor Day
September 16, 2023	Cairo Bears Auction



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Sponsors Agreement

Print and mail this form with check or complete online at www.cairodf.com

Please clearly print or type all information

Sponsor(s): _____

Contact Name(s): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Bear Location requested: _____

Primary Telephone #: _____ Secondary Telephone# _____

E-mail: _____

Bear Corporate Chain Sponsor \$800 _____ Bear Sponsor \$600 _____

Bear Co-Sponsor \$300 _____

I understand and acknowledge that Cairo Development Foundation shall be the sole and exclusive owner of the entire right, title and interest in and to the Cairo Bear Design. Sponsors will not make any changes or alterations to the bears without prior written permission of both the Cairo Bears Committee and the artist of the bear's design. All bears will be auctioned off to the highest bidder on Saturday, September 16, 2023.

Payment is due in full at time of commitment unless other arrangements are made. Last day to submit payments is January 31, 2023 unless other arrangements have been made. Please return this form with your check made out to: Cairo Development Foundation, PO Box 251. Cairo, New York 12413

Sponsor Signature: _____ Date: _____

Or Fill out form and pay online Sponsors, can pay online at www.cairodf.com